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# *Plain Facts About Ornamental Planting*



*Prudential Nursery Company*  
(INCORPORATED)

*Kalamazoo, Michigan*

*"The Place Where Good Trees Grow"*





A Well Arranged Shrubby Group.

As American manners and American business methods have become distinctively American, so the shrubbery border and the open lawn are American. Nowhere in the world can be found the natural landscape so closely imitated as in the United States, be it the planting for the cottage, the quiet suburban home, or the stately mansion.

## Hardy Flowering Shrubs

We have been told many times that the nursery catalogue contains so many varieties and descriptions that the amateur is confused in selecting the most useful kinds to plant. To correct this evil we print for the reader's benefit the following list of shrubs, covering the more desirable and hardy varieties used in landscape planting.

**Note.**—Numbers indicate height when matured: (1) indicates height of from one to three feet; (2) indicates height of from three to eight feet; (3) indicates height of from eight to twelve feet.

**ALTHEA** (Rose of Sharon) (3). These late summer blooming shrubs are particularly popular and effective, coming into bloom when few shrubs are in flower.

**Boule de Feu.** Large single violet-red flowers; very showy.

**Lady Stanley.** Double blush-white flowers.

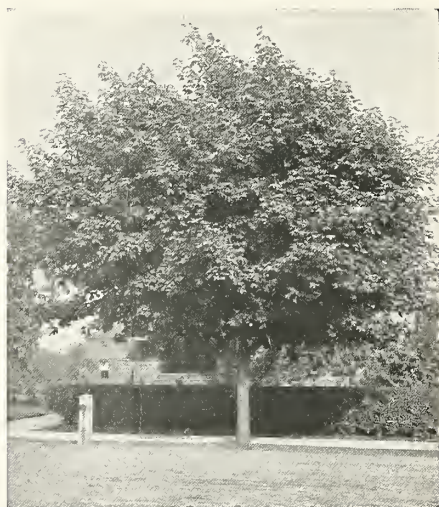
**Leopoldi Plena.** Large, double, flesh-colored flowers, shaded with rose; foliage lacinated.

**Totus Albus.** Large, single, pure white flowers. A superior variety.

**Violacea Purpurea fl. pl.** Double purple.

**ALMOND** (2). Pink flowers in early spring.

**White-flowering** (2). Very fine white flowers in early spring.



Norway Maple.

Which would you rather have on your lawn, in front of your home, or in the children's playground: a broad, generous shade tree like this, or a stone dog, a cast iron goose, or some of the unnameable monstrosities called statuary?

"He that plants a tree rendereth a favor to the Lord."—*An old proverb.*

**BERBERIS Purpurea** (3). May. Foliage dark purple; young growths in summer crimson; golden-yellow flowers followed by bright crimson berries.

**Thunbergii** (1). May. This is the well known dwarf barberry largely planted in groups and hedges. In autumn it is aglow with scarlet leaves and berries.

**Vulgaris** (3). May. Resembles *Berberis Purpurea* except foliage is green.

**CORNUS Siberica** (3). This has deep crimson bark and should be used in large groups for its winter effect; abundant clusters of small, white blossoms are borne in early summer, followed by white fruit.

**DEUTZIA**. The flowers of the Deutzias are tassel-like and clustered into thick wreaths along their drooping branches; the taller varieties are valuable for specimens, low ones for bordering, grouping or planting near the house; flower in May and June.

**Gracilis** (1). Covered with snow-white flowers of much beauty.

**Lemoinei** (2). Flowers are pure white, and borne on stout branches which are of upright growth.

**Pride of Rochester** (3). Flowers are double; white, tinged outside with pink; blossoms of this variety open a week earlier than other sorts.



**Spirea Van Houttei.**

**FORSYTHIA (Golden Bell)**. These, blossoming with Magnolias, are the first showy shrubs; early in April they are a wealth of brilliant golden-yellow.

**Fortunei** (3). The best of the Forsythias.

**Suspensa** (2). A beautiful weeping form; long pendulous branches, golden-yellow flowers.

The architect can make the plans, the mason and carpenter can make the house,—but it takes the landscape planter to make the home. Nothing will give that contented, homelike appearance to a dwelling as a few shrubs, a few trees, and the vine over the doorway. This building stood for several years as “a house on top of the ground”; the property changed owners, the planting was done, and—it became a home on the lawn.



**An Example of Open Lawn and Shrub Border Planting.**





The Privacy of the Summer House Enclosed by a Tree and Shrubbery Planting.

**BUSH HONEYSUCKLE.** Tall shrubs of upright growth, valuable for their profusion of white and pink flowers and their crops of rich red and yellow berries. They are among the most attractive of our early blooming shrubs. *Grandiflora Rosea* (3). Pink blossoms.

*Morrowi* (2). May; white flowers, dark green foliage, red fruit.

*Tartarica Alba* (3). May. Has handsome white flowers, bright berries.

**HYDRANGEA Grandiflora Alba** (Hills of Snow) (2). A grand addition to the summer-flowering hardy shrubs, dwarfing the show of other sorts in July and August by the magnitude and profusion of its flower heads.

*Paniculata Grandiflora* (2). July, August. Flowers white, changing to pink, borne in immense pyramidal clusters.

**KERRIA Japonica** (2). Slender green branches and pretty, closely serrated leaves; the double flowers are deep orange-yellow and are produced in profusion throughout the summer months.

**LILACS** (3). These old fashioned shrubs are always popular, and with the present revival of the "old-fashioned garden," no collection is complete without them. No matter how small the garden, everyone wants lilacs, and everywhere in the country, be it near a roadside farm or in the garden or shrubbery of a fine estate, one finds them adding beauty and sweetness to the surroundings. Our stock is unusually fine.

**Alphonse Lavalle.** Double bluish flowers.

**Mme. Lemoine.** Double white flowers; a handsome variety.

**Josikaca.** Valuable on account of late blooms; large purple flowers.

**Leon Simon.** Double bluish wall flower.

**Souv. de Ludwig Spaeth.** Immense trusses of deep purplish-red; a distinct and beautiful variety.

**Vulgaris** (Old-fashioned Lilac). The familiar species of all fine old gardens, with heart-shaped leaves and dense panicles of lilac flowers in May; still most fragrant of any.

**Alba** (Old-fashioned White Lilac). Similar to the former; pure white, fragrant flowers.



Who  
does not love  
the native  
flowering  
Dogwood?



Send for our special list of shrubs for special uses—also general catalog of fruit and ornamental trees—free for the asking. If you have grounds to plan and plant, we want to be of service to you, no matter whether you direct your own planting or have it done by an expert.

**ROSA RUGOSA** (Japanese Rose) (2).

The foliage of these roses is most beautiful, being a shining, rich dark green and oddly wrinkled; the blossoms are usually single, pink or white, very large, showy, followed in autumn by a profusion of beautiful crimson fruit.

**SNOWBERRY**, White (2).

Highly valued for use in densely shaded locations; inconspicuous rose-colored flowers in June and July, followed by large clusters of milk-white fruits that remain far into the winter.

**Red** (1). Similar to the White Snowberry except that the fruits are red and smaller; growth more compact and formal.

**TAMARIX Africana** (3). June. An attractive tall-growing shrub with fine, feathery foliage. Flowers profusely; usually delicate pink color.

**SPIREA**. This is one of the largest groups of flowering shrubs; their flowering period is more extended than that of any other group.

**Anthony Waterer** (1). May to September; heads of crimson flowers.

**Opulifolia Aurea** (Golden-leaved) (3). Yellow tinted foliage and white flowers.



*Hydrangea Paniculata Grandiflora.*

**Prunifolia** (Bridal Wreath) (3). May. White, double flowers along the leafless branches.

**Thunbergii** (1). Fluffy masses of small white flowers. Earliest to flower.

**Van Houttei** (2). The most beautiful of the Spireas; we recall no shrub that exceeds this in the graceful, elm-like quality. The graceful branches, weighted down with a wealth of white blossoms, curve till they nearly touch the ground. It comes into bloom just before Decoration Day. If we were limited to one variety, we would select this.



An Effective Lawn Planting.

A.B.M. Co.





A very modest porch planting—this planting consists of twenty-seven shrubs and one evergreen, costing less than \$16.00; began to bloom May 7 and continued to flower for a period of eight weeks. Anyone can get this list of stock and its arrangement by sending a post card request to the Landscape Department of our company. This picture was taken the second season after planting.

**SYRINGA Coronarius** (Sweet Mock Orange) (3).

The real, old-fashioned Mock Orange, with pretty, fragrant, white blossoms and yellow stamens; a grand variety.

**Follis Aureus** (Golden Mock Orange) (1). Has bright golden leaf.

**VIBURNUM.** An important group of shrubs conspicuous for the qualities needed in landscape planting. All have good, healthy foliage.

**Dentatum** (3). Creamy-white, flat-topped cluster flowers.

**Lantana** (3). White flowers; clusters of bright red fruit, changing to black.

**Opulus** (High Bush Cranberry). This handsome shrub has bright red fruits; are in some sections used as a substitute for the cranberry. Large, healthy leaves; free from insect attacks.

**Plicatum** (Japanese Snowball) (3). Large balls of flowers, white as snow.



A Beautiful Hardy Perennial Garden.

“Ye old time garden”—standing in a class by themselves are the old time gardens of Grandma’s day. Beginning with the homes built around Plymouth Rock, they have followed the sturdy settler and home builder to the far West.

Look at this picture: a continuous bloom from trilliums and columbines in the spring to hibiscus, chrysanthemums and asters in the fall—and more of the same kind next year.

We will gladly send this complete list and arrangement to all who desire it. We grow hardy perennial plants in large variety and numbers.





A stately old home of Southern Michigan. This planting is somewhat "formal." The distinctive feature is the color blending, which is considered well nigh perfect and is suited to the style of architecture. Many native shrubs were used in this plan, and it has been copied a number of times for publication.

**WEIGELAS.** Beautiful shrubs that bloom in June and July; flowers produced in so great profusion as almost entirely to hide the foliage.

**Candida** (3). Flowers pure white, borne all through the summer months; one of the most free blooming of all Weigelas.

**Eva Rathke** (1). A very profuse bloomer and continues to produce its dark carmine-red flowers during the entire summer.

**Nana Variegata** (1). May. Pink flowers and variegated green and yellow foliage.

**Rosea** (2). Deep rose flowers in profusion.

Remember that the hedge is to the property what the frame is to the picture. Beyond its ornamental feature, it shows the highway's boundary, and is a "standing" notice to boys, dogs, hunters and bicycle riders that "safety first" is outside the hedge.

Iron fences or stone walls may have their place in the landscape, but they should be so modified by the planting of vines and shrubbery that all resemblance to prisons and penal institutions be removed.



A Fine Hedge of *Berberis Thunbergii*.

Justly has the Peony been called everybody's flower, for no plant that we know of will bear so much neglect, and bloom as will the peony. On the other hand, there is no plant known to the nurseryman that will return as much reward for care and cultural conditions as the herbaceous peony.

Peonies are the nearest rivaling the rose in brilliancy of color and perfection of bloom. They are hardier and more easily cultivated than their rival, and each succeeding year adds to their size and beauty. They are sometimes used for borders along walks, driveways and parks.

For years we have been collecting and selecting from the peony collections of the leading growers in this country, and the specialists in Holland and France, until we have at this time, growing in our peony fields, many varieties that cannot be surpassed.

Remember that we are Nurserymen and Landscape Contractors; that we make plans and plant city parks and residence and factory properties; that we maintain a bureau of information concerning all topics of interest to planters and home builders. You are welcome to our experience, and we will gladly answer without charge all questions to the best of our ability.



*Paeonia Festiva Maxima.*

## **PRUDENTIAL NURSERY COMPANY, Inc.**

**"THE PLACE WHERE THE GOOD TREES GROW"**

**Offices at Kalamazoo and Nurseries at Vicksburg, Michigan**



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